

1. [ETOM 2012 - OER Presentation](#)

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Session Name: Open Educational Resources - you get what you pay for, or do you? **Description:** Open Educational Resources are a way for the academic industry to share teaching methods and teaching objects.

Technology enables this effort through high bandwidth networks, cloud storage, and open standards in Learning Management Systems. This effort is further enabled by licensing support from Creative Commons and leadership from the US Department of Education. Participants of this session will learn about the current OER repositories, the considerations of using OER, and the drivers behind the OER initiatives. Participants will reflect on the quality and future of OER.

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Session Recording

[Session Recording - ETOM 2012 - OER](http://www.youtube.com/watch?v=yR2y7Y4cZUk) posted also you [YouTube](#)
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Video spots

U.S. Secretary of Education Arne Duncan introduces the Why Open Education Matters Video Competition: [Competition Opening](#)

Why Open Education Matters - Winner Video: [Blink Tower team from](#)

[Cape Town, South Africa](#)

Session Handout

Download the [session handout in PDF](#)

Presentation Slides

Prezi url: [ETOM Presentation Slides](#)

[PDF Slides](#)

ETOM 2012 Keynote Slides by Garret Brand: [Don't "Just Do It!", #makeitcount Can Emerging Technologies Lead to Online Course Quality?](#)

About ETOM

The mission of ETOM is to serve its members by promoting, providing resources and enhancing the development, implementation, delivery and leadership of educational technology-related learning initiatives. [ETOM](#)